

VALLEYCON

SPONSOR INFORMATION



Greetings!

ValleyCon-the Celebration of Popular Culture has been around since 1976 and brings the best of pop culture to young and old (and young at heart!).

ValleyCon has worked hard to become THE “fun” event in the fall with something for everyone! But it’s also one of the most family-friendly, highly educational (in the best way-you don’t realize it as you’re having a great time!) and charitable fun events in the region! ValleyCon is a non-profit event sponsored by several other non-profits with proceeds benefitting local charities-chiefly among these is Sanford Children’s Hospital and the Children’s Miracle Network. ValleyCon also needs sponsors to succeed so we hope you will consider joining in the fun!

ValleyCon has always featured educational activities like panels and workshops that promote literacy and the arts in every form and we’ve brought in more world-famous authors, artists and media personalities than ANY other event in our region. Where else can a person actually talk with a New York Times best-selling author, a top-rated commercial artist or a world-famous actor? ValleyCon hosts these personalities all for less than half the cost of any average concert or show-and ValleyCon lasts ALL WEEKEND LONG!

ValleyCon’s celebrates “fun” interests such as science fiction, fantasy, comic books, and etc. so we don’t always receive the same attention (or-let’s just say it-respect) as other groups but we maintain the thousands who come to ValleyCon have a fun time while also getting a little bit of education along the way. Please seriously consider the benefits of participating in one of the “fun” events in our area-one that enriches youth (and all ages) in an entertaining manner.

Sponsorship of ValleyCon does bring benefits to both local charities and the sponsor as ValleyCon attendees do seek out and utilize those sponsors. ValleyCon is a very family-friendly event with low costs of attending, making it a perfect family outing during the day and fun event for older fans at night.

ValleyCon is a non-profit organization of Minnesota and we donate ALL profits back to other area non-profits! We are also sponsored by a 501(c)3 non-profit (Moorhead Community Access TV & Media). Our main charity is for Extralife, benefitting SANFORD CHILDREN’S HOSPITAL but our list has included the Children’s library, Humane Society, Literacy Coalition, Recording for the Blind and Dyslexic, Breast Cancer Awareness, Prairie Public and many more.

So please consider working with us to bring some fun to the area and celebrate the popular arts this fall at ValleyCon! Please call or email us at any time if there are questions.

VALLEYCON 45 at RAMADA FARGO

PO BOX 7202, FARGO, ND 58103

EMAIL: conchairs@valleycon.com WEBSITE: www.valleycon.com

PHONE (PRIVATE PLEASE!): 701-212-2845

Sponsorships

There are many opportunities for sponsorships at ValleyCon from individual events or guests to all-event sponsorships! Just let us know your interest and we'll tailor something for you! General sponsorships listed:

Sponsorship Level	Visibility, Promotional & Attendance Benefits
Bronze \$250	Logo placement in all visual ads (¼ size Gold) & Program guide ad (1/4 pg) Table space at event giveaway table /with bags (Artist alley space) 3 full passes to event
Silver \$500	Logo placement in all visual ads (1/2 size Gold) & Program Guide ad (1/2 page) Opportunity for partial sponsorship of live event (negotiable) Table space at event or flyers, etc. at event giveaway table/with bags (Artist alley space) 6 full passes to event
Gold \$750	Logo placement in all visual ads & Program Guide ad (Full page) Logo on all banners/visual advertising, etc. Rotation on all tv/radio ads in sponsor mention Flyers, etc. (supplied by sponsor) at featured table at event and in every attendee bag Table space if desired (1 full table in vendor hall) Opportunity for partial sponsorship of live event (negotiable) 6 full passes to event
Platinum \$1000	Inside Front or Inside Back Cover ad in Program Guide 2x Logo in all visual media with audio in related ads (radio, TV, Web) and banners, etc. Website banner ads running thru February (FM Comic-Con takes over in late Feb.) Flyers, etc. (supplied by sponsor) at featured table at event and in every attendee bag Table space if desired (1 full table in vendor hall or guest area) Sponsorship of live event (negotiable)-partial (depending on event) 9 full passes to event
ADAMANTIUM \$ Negotiable	BACK COVER of Program Guide 2x Logo in all visual media with audio in related ads (radio, TV, Web) and banners, etc. Website banner ads running thru February (FM Comic-Con takes over in late Feb.) Flyers, etc. (supplied by sponsor) at featured table at event and in every attendee bag Table space if desired (1 full table in vendor hall) Sponsorship of live event -sole sponsorship with major mentions/logo placement, etc. X full passes to event (let us know!)

EVENTS AVAILABLE FOR SPONSORSHIP:

Media Guest Photo Op

Media Guest Autographs

Kids Costume Contest

Evening Costume Contest (Teens & Adults)

Kids LEGO playroom

*Create a special sponsorship! Contact us for more information!

Advertiser/Sponsor Form

Business Name: _____ Phone: _____
(This is how your name will be represented in all printed and promotional materials)

Contact Person(s): _____ Fax: _____

Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____

Email Address: _____ Website: _____

Business: _____

SPONSORSHIP PACKAGES INCLUDE ADVERTISING!

PROGRAM GUIDE ADVERTISING RATES

Deadline: September 29, 2020

Ad Sizes:
1/8 page Business Card is 2" x 3 1/2"
Vertical 1/4 page ad is 3 1/4" by 4 3/4"
Vertical 1/2 page ad is 3 1/4" by 9 3/4"
Horizontal 1/4 page ad is 7 3/4" by 2 1/4"
Horizontal 1/2 page ad is 7 3/4" by 4 3/4"
Full page ad is 7 3/4" by 9 3/4"

Charge orders via Paypal.
Please furnish your Paypal
billing email.

Make checks or money orders
payable in the full amount to
"VALLEYCON"

Questions? Contact us by simply
calling (701) 212-2845 or email
us at conchairs@valleycon.com

Please visit our website:
www.valleycon.com

		Amount
1/8 page (Business Card)	\$50 each	\$ _____
1/4 page	\$90 each	\$ _____
1/2 page	\$160 each	\$ _____
Full Page	\$300 each	\$ _____
Inside Front/Back	\$500 each	\$ _____
Back Cover	\$750	\$ _____

***Please see Sponsor Opportunities for High
Visibility Placement (Covers, etc.)***

SPONSOR PACKAGE	Select
ADAMANTIUM \$Negotiable-1 Available	Call!!!!
Platinum \$1000 *Only 2 Available! (Select cover: Inside Front/Inside Back)	_____
Gold \$750	_____
Silver \$500	_____
Bronze \$250	_____

TOTAL Amount \$ _____

CREDIT CARD FEE -
3% of the amount to be charged \$

TOTAL ENCLOSED \$ _____

Authorized Signature of Business Representative

Date